

**City of Tomball**  
**Annual Hotel Occupancy Tax (HOT) Report**  
**Fiscal Year Ending September 30, 2022**

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Occupancy Tax Rate:		7%
FY 2022 Revenue Collected:	\$	627,460
FY 2022 Revenue Budgeted:	\$	450,000

**Allocation based upon budget**

Convention or information centers	\$	518,909	82.7%
Registration of convention delegates		-	0.0%
Advertising to attract tourists		62,746	10.0%
The promotion and improvements of the arts		16,314	2.6%
Historical restoration and preservation projects		29,491	4.7%
Signage directing the public to sights and attractions		-	0.0%
Certain expenses, including promotional expenses, directly related to a sporting event		-	0.0%